The game changing solution for event managers.

pulselinks
what . where . when

Visit us at ECCMID, Booth #158
Messe Wien, 22nd-25th April 2017

Event Management Re-imagined

Events are gaining importance as a means of driving business growth and increasing knowledge through improved communication. Conferences, trade fairs, courses, workshops and online training platforms are going to be major growth areas in the future. More and more, events represent a fundamental building block in the communications strategy of today's organisations.

While there are a number of software vendors providing solutions to support the fragmented and diverse processes related to event planning and execution, these often address only an isolated problem area, requiring you to license multiple pieces of software, resulting in data duplication and forfeiting the efficiency of sharing data platform-wide.

PULSELINKS IS DIFFERENT. From the beginning it was designed modularly but with an end-to-end approach in mind. This means you decide which pieces you need while leveraging all the productivity gains and benefits of keeping your event-related information in one system.

PULSELINKS IS OPEN and allows you to exchange information with your existing systems e.g. product data, membership lists, financial information etc. You can also integrate user access with your organizational directory for single-sign-on. For organizations working with event management agencies, Pulselinks allows you to work together seamlessly.

PULSELINKS IS SOFTWARE AS A SERVICE (SaaS). Zero internal IT infrastructure foot print and the associated savings in operational cost translate to a lower solution total cost of ownership.

PULSELINKS IS SECURE. Pulselinks data is securely hosted in Europe leveraging Microsoft's enterprise-grade Azure cloud computing platform and in compliance with EU data privacy regulations. Deployment to other geographical regions is possible where required for compliance with local regulations.

Pulselinks will change the way you work. It will dramatically simplify the planning and management of your events and help you make each event a success.

Medical Events Portal

The Medical Events Portal (MEP) is a pre-configured version of Pulselinks created to serve the medical community to plan, manage, publish and run scientific events. As a dedicated, standardized platform, it has the advantage of eliminating the high cost of configuration and set up, while offering all the same features and capabilities as the enterprise version.

Benefits

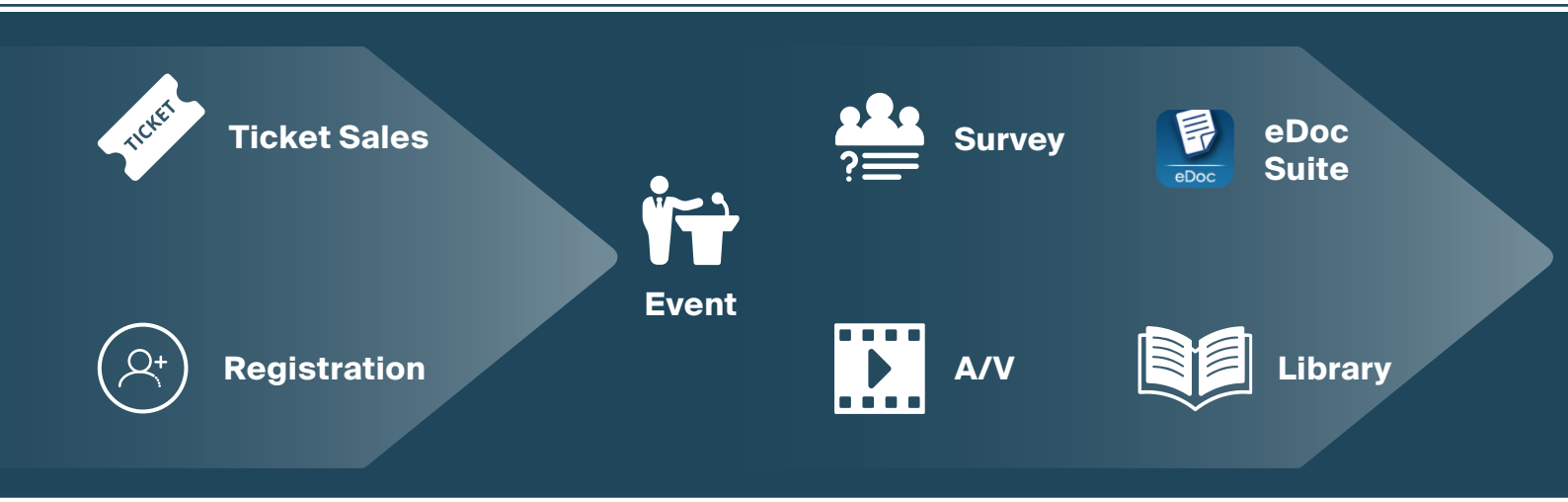
- Simplify event management for all participating institutions by replacing emails, Excel etc. with a sophisticated, intuitive event management tool
- Make it easier for attendees to find events
- Enable visitors to create a Pulselinks account and use their profile to register for events from different organizers
- Allow Speakers and Key Opinion Leaders to maintain their profile for use in events
- Common interface across events for all users, simplifying registration and payment
- Creating a community of potential attendees & speakers
- Increase visibility by bringing all Medical Scientific Events together in one place

Portal configurations

Depending on your needs, we offer several pre-configured packages. The simplest of these is the event website package, which we are offering free to all clients. This package lets you define the basic information for your event including a schedule and publish the event on the Medical Events Portal.
Additional packages offer various combinations of features and functionality. For example, one advanced package includes:

- Two Event Web Page designs
- Two Attendee Registration templates
- Support for Payment processing
- Speaker Invitation & one speaker registration template
- Attendance and Survey
- Event Planning (Project Management)
- Budgeting
- Document & Presentation storage (Content Library)
- Mobile Application for the event

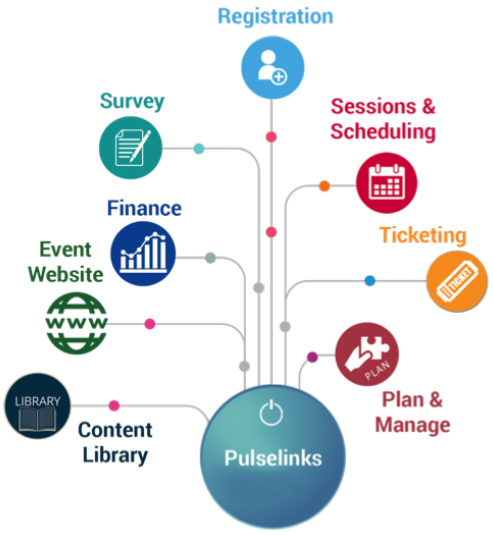
Please contact us for details of specific packages or check the Medical Events Portal Packages page on our web site.



Pulselinks Capabilities

- Create a website for your event
- Collect event requests & ideas
- Workflow Management
- Email templates and automation
- Create an event Budget and track actual revenue and expenses
- Advertise/promote your event and invite
- Attendees & Speakers
- Attendee & Speaker Registration
- Sell Tickets & charge for the event (Payment Collection)
- Content Library for managing documents, presentations and other files
- Create an event Schedule (Session plan and agenda)
- Communicate with potential clients and registered attendees via text chat & audio/video conferencing
- Plan and Manage the event (Logistical Planning, Travel, Catering, A/V etc.)
- Request, Receive and compare offers for accommodation and other services
- Hotel Booking services integration for attendees (booking.com)
- Live stream your event (with option for text feedback and queries for presentations and courses)
- Collect ratings and feedback for event sessions and activities
- Mobile Application (including offline content)
- Integrate with your company data sources and other internal/external systems

...and a lot more!



"In 2016 we decided to implement an event management tool and selected Pulselinks, provided by IMpulse which allows internal and external stakeholders to handle all our educational courses through one system.
Thanks to its long experience in event management software development IMpulse has handled the set-up and implementation of the system in a very professional manner. Both internal and external stakeholders benefit from the system because it makes our processes leaner, shorter and more effective. We are very happy about our partnership with IMpulse."

Judith Zimmermann
ESCMID Executive Director

Pulselinks. Because events matter.

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