

# REGISTRATION

## Simple & Powerful

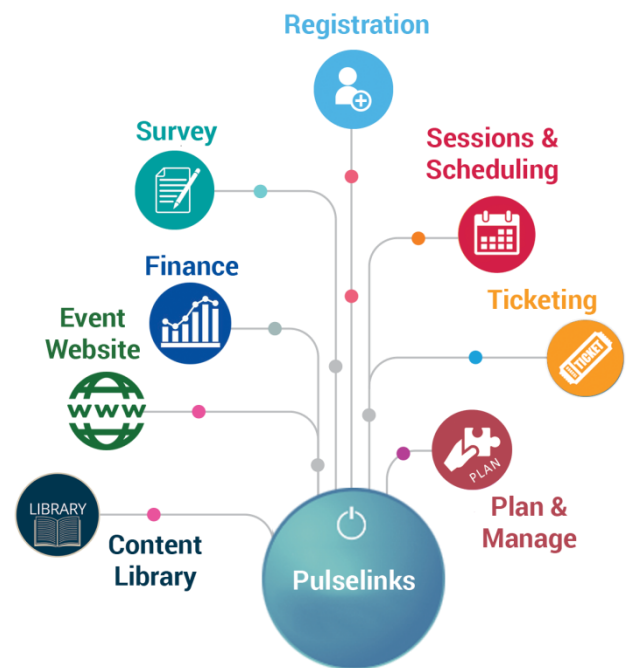
- Event branded registration forms
- Email invitations with hyperlinks that include automated logic processing based on the user's choice
- Registrations via smartphones, tablets or computers
- Powerful components that can be included in the registration form such as Session Calendar & Speaker Consent grid
- Put links to videos, maps and social media shares
- Allow registrants to choose sessions for participation and manage mandatory sessions
- Edit and confirm registration submissions
- Manage registration deadlines
- Track registrations
- Accept Payments securely in multiple currencies

Pulselinks provides an easy to use but highly configurable sophisticated registration form. Powerful features such as workflow status based access control and a rule manager allow you absolute control over your registration form.

**Own event Portal:** For clients with fixed contracts for Pulselinks, we provide you with an own portal page for all your events and your own sub-domain e.g. <https://mycompany.pulselinks.com>

**Corporate Data:** Pulselinks is designed to manage your data across events right from the start. This allows you to leverage all of your organization's related information such as product lists and internal personnel records as well as data on your suppliers, clients and other business partners across all events.

**pulselinks**  
what . where . when



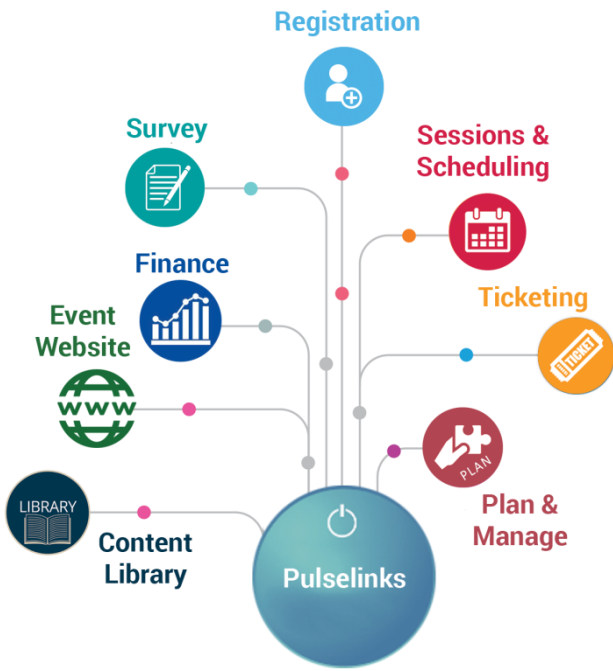
## Have it your way

### Boost Efficiency

- ✓ Define the workflow of your registration process
- ✓ Sophisticated yet easy to manage rules for managing visibility and permissions
- ✓ Automated rules based emails to registrants and organisation teams
- ✓ Computed Fields in registration forms
- ✓ Logical control over questions

### Save Effort & Improve Accuracy

- ✓ Create your own data collection tables for your registration forms
- ✓ Create re-usable standard datasets for use across events
- ✓ Allow registrants to create and store personal profiles for re-use in future events
- ✓ Pre-load relevant registrant data



## REGISTRATION

### Data Security

Our solution is cloud hosted in secure data centres in Europe and we offer the added security and isolation to our corporate customers\* of keeping all of your data in a completely separate database.

### Flexible authentication options

Attendees can authenticate in a number of different ways:

- via emailed invitation link only
- corporate authentication
- external authentication providers such as LinkedIn, Facebook, Google
- Pulselinks internal secure authentication

## PULSELINKS FEATURES & MODULES



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