

# Event Site

## Beautiful & Easy

- Choose the modules you want to create a powerful event website with no technical skills
- Consistent user experience by creating a configuration for your organisation
- Create event specific configurations for event branding
- Customise the experience in specific forms for the event e.g. Different themes for Keynote speaker pages and delegates

## Want to do more?

- Need tabs on the event site? Tabbed sections with a page? Still no technical skills required. Just make the right configuration choices
- Define rules to publish specific content to specific user profiles

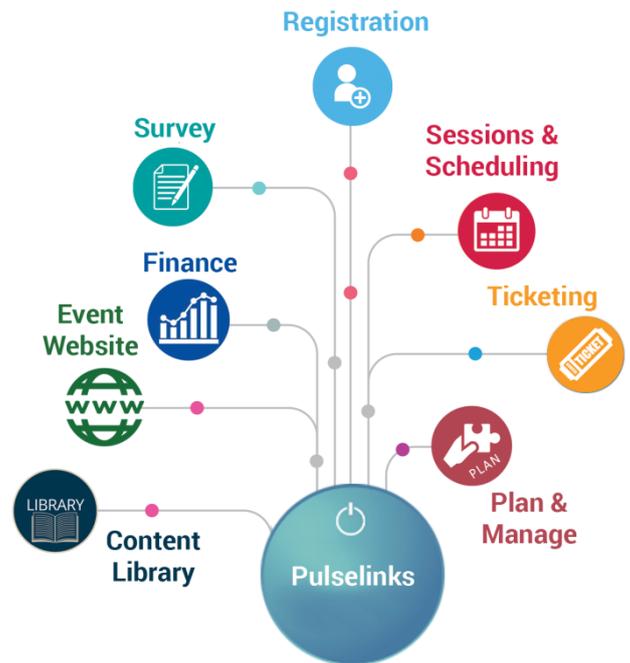
Your event website isn't just a static place for users to find information but should be a dynamic, interactive experience.

**Own event Portal:** For clients with fixed contracts for Pulselinks, we provide you with an own portal page for all your events and your own sub-domain e.g. <https://mycompany.puselinks.com>

**Communication:** Would you like to let your event attendees communicate with you? And with each other? And with your speakers, sponsors or exhibitors?

**Empowering your partners:** Would your event speakers like to create their own profile page? Would your event sponsors and exhibitors like to provide relevant information to the visitors at your event website?

**puselinks**  
what . where . when



## The right impression

### Deliver

- ✓ Information presented the right way
- ✓ Documents such as Welcome Letters, Itineraries, Certificates and more
- ✓ Presentations from the event
- ✓ Event schedule to the user's calendar
- ✓ Chat, forum, photo and video gallery
- ✓ Business Partner mini-websites

### Obtain

- ✓ User Registrations or event sales
- ✓ Suggestions and ideas for events
- ✓ "Quick Ratings" on sessions
- ✓ Contributions to forums
- ✓ Image Gallery contributions
- ✓ Event Surveys



## Event Site

### User Specific Content

Let your users view not only the general event information but let them access their own information and content.

### Communication

Pulselinks will let you change the way your clients and partners interact with your organisation.

Transforming the event website from a 'source of information' to a place where everyone involved in the event can interact with each other has the potential to significantly increase the value that events contribute to your organisation.

## PULSELINKS FEATURES & MODULES



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